



I AM UNAFRAID Curriculum & Impact Brief

THE I AM UNAFRAID FRAMEWORK

Unlike reactive interventions, **I AM UNAFRAID** equips elementary students with a child-friendly, 4-point proactive framework before peer conflict escalates:

1. Avoid Bullies | 2. Find a Friend | 3. Report Bullying | 4. Act Confident

Delivered via a multi-sensory VARK model (Visual, Auditory, Reading, Kinesthetic), programming features high-energy live assemblies, classroom posters, student stickers & wristbands, faculty training, parent seminars and free digital streaming.

PROGRAM IMPACT & MEDIA RESOURCES

Overseen by our MSW/LCSW, outcomes are measured across three tiers: Pre-Assembly Baseline, Immediate Post-Assembly Retention, and End-of-Year Climate Metrics.

- **50%–80% Incident Reduction:** Partner campuses record significant, sustained drops in harassment, intimidation, and bullying (HIB) incidents.
- **Longitudinal Climate Impact:** Multi-year evaluations across partner schools demonstrate total elimination of formal HIB reports following multi-tier integration.
- **Official Website:** www.e-powr.com — Central portal for school bookings, compliance, and resources.
- **YouTube Portal:** Search the [DrJay! YouTube portal](#) for assembly highlights, student metrics, and parent seminars.

100% DIRECT GRANT FUNDING & BUDGET TIERS

Because e-powr's stage assets and streaming infrastructure are 100% fully capitalized, 100% of awarded grant funds directly cover total program execution—**guaranteeing full turnkey delivery with zero cost, zero startup overhead, and zero ongoing financial obligations for the local school district.**

- **Tier 1 (\$1,500):** 1 Student Assembly + Posters + Stickers + Off-site LCSW Review.
- **Tier 2 (\$3,000):** 2 Student Assemblies + Posters + Stickers + LCSW Reporting.
- **Tier 3 (\$6,000):** 2 Student Assemblies + Faculty Training + Parent Program + Banner + LCSW Review.
- **Tier 4 (\$9,000):** 2 Student Assemblies + Faculty + Parent + 1 Full Day On-Site LCSW Support + Complete Evaluation.